



P.T.Lee Chengalvaraya Naicker College Of Engineering and Technology
Veliyur Post, Kanchipuram, 631502
Department of Computer Science and Engineering



Event Name	GRAND ENTREPRENEURSHIP CHALLENGE
Event Date	21-4-2022
Beneficiary Count	199
Faculty In-charge	Dr.R.KUMARAVELU, D.C.S.E., B.E., M.E., Ph.D.,
Event Organized by	Dr.R.KUMARAVELU, D.C.S.E., B.E., M.E., Ph.D.,
Topics handled	1.PROBLEM TO PRODUCT 2.GRAND ENTREPRENEURSHIP CHALLENGE
Achieved Outcomes	<ol style="list-style-type: none">1. The main challenge that all entrepreneurs face is to get their business funded.2. Older business owners have the advantages of a history of good credit and years of networking under their belt, making it easy to find investors and secure loans and contracts.3. Graduates will demonstrate the ability to communicate effectively both orally and in writing4. Graduates will demonstrate knowledge of current information, theories and models, and techniques and practices in all of the major business disciplines including the general areas of Accounting and Finance, Information Technologies, Management, Marketing, and Quantitative Analysis



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Photo Gallery





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HoD
Dr.R.KUMARAVELU
D.C.S.E., B.E., M.E., Ph.D.,

Principal
Dr.P.PALANISAMY,
B.E.,M.E.,Ph.D.,

Annexure: Participant list