

GRAND ENTREPRENEURSHIP CHALLENGE PROGRAM SUCCESSFULLY COMMENCED ON 17-08-22 FOR OUR STUDENTS

HAND IN HAND ACADEMY
FOR SOCIAL ENTREPRENEURSHIP
(Promoted by Hand in Hand India)

Do you **Dare to Dream Big??**
Do you want to **Become a Leader ??**
Do you **Believe** you can convert your Ideas into Reality??
Do you want to **Experience Entrepreneurship Process ??**
Do you want to **have an Edge over your peers** for your future career??

Then This Program is for YOU

Grand Entrepreneurship Challenge Program

Program Highlights:
In addition to Certification

Exciting Cash Rewards and Seed Funding worth Rs. 6.5 Lakhs !!!!

Training Contents:

- How to develop self as an Entrepreneur
- Methodologies of developing Innovation Mindset
- Steps in Innovation Process
- Techniques of Idea Generation
- Information about Business Ideas wrt Businesses that can be started with minimal investments
- How to do a Business Plan
- Techniques & Strategies of Marketing and Promotion
- Procedures & Formalities of Company Registration
- Important Government Schemes to support Entrepreneurship
- Basics of Digital Marketing
- Financial Management

What is the Challenge ??

- Students can join this program in Teams of 5 Students in a Team
- Classroom training will be given for 20 days
- After the classroom training, the participants have to start their own business and run it for 6 to 8 months
- The performance of Student teams will be evaluated and Top teams will be considered for Cash Rewards

Program Fees: Rs. 500/- per student



